



AUSTEN ADRIAENS

c: 763.568.2998

w: [austenadesign.com](http://austenadesign.com)

e: [amnadriaens@gmail.com](mailto:amnadriaens@gmail.com)

---

## WORK EXPERIENCE

### **Landscape Designer, MT Carpenter Landscape Co., Isanti, MN**

**December 2013–Present**

Draft detailed landscape designs using CAD based software for residential and commercial properties  
Designed, developed, and manage multiple company websites  
Responsible for photographing and sharing completed projects on various social media platforms  
Create detailed 3D renderings using Google ScetchUp for client presentations

### **Public Affairs Specialist, MN Air National Guard, St. Paul, MN**

**August 2012–Present**

Acquire imagery, interview individuals, and write captions for all released photography  
Perform as writer, reporter, editor, videographer, and producer in video productions  
Senior Designer on 133rd Airlift Wing Gopher Flight Plan, which received first place in graphic/illustration 2015 NGB ANG Media contest  
Responsible for creating overall theme and layout for the 133rd Airlift Wing Annual Report

### **Contract Interactive Designer at Target, Dahl Consulting, Inc., Minneapolis, MN**

**November 2012–December 2013**

Collaborated with other contractors and ad agencies to meet and exceed multimedia requests  
Created wireframes and user interface designs for mobile apps used by Target team members  
Assisted in the front-end development and coding of numerous microsites

### **Junior Designer, Ideas that Kick, Minneapolis, MN**

**April 2012–November 2012**

Assisted in designing multiple package design projects when partnered with senior and junior designers  
Created story boards used in client presentations  
Worked with dielines and keylines to prepare final mechanicals for print handoff  
Designed, managed, and coded the Studio Pink web site

### **Digital Design/Production Artist Intern, Fallon, Minneapolis, MN**

**January 2012–April 2012**

Worked closely with producers, UX designers, creative directors and production artists to create a universal e-mail template for Cadillac, which included the innovative use of HTML5 video  
Created ad banners and story boards for Cadillac's online advertising that required an understanding of Adobe Flash  
Collaborated with UX designers creating simple and effective layout solutions for Cadillac's mobile site  
Tasked with collecting, organizing and finalizing all digital design assets on the Cadillac account

### **Graphic Design Intern, Capsule, Minneapolis, MN**

**October 2011–January 2012**

Proofed packaging templates and made appropriate corrections  
Initiated redesign of the company's advertising and social media material  
Created mock-ups for client presentations, which demanded a strong understanding of Adobe Illustrator

### **Graphic Design Intern, Grandpa-George, Minneapolis, MN**

**July 2011–September 2011**

Responsible for creating in-house promotional material  
Collaborated on group projects with a dynamic team of designers  
Produced web layout work that required an understanding of HTML and CSS

## EDUCATION

### **Bachelor of Science degree in Graphic Design**

**December 2011**

The Art Institutes International Minnesota, Minneapolis, MN

Possess a strong sense of design concepts and strives to exceed expectations  
Participated in the tutor program giving guidance in Adobe Illustrator, Adobe Photoshop, and Adobe InDesign  
GPA: 4.0

### **Associates in Applied Science Mass Communications**

**February 2016**

Community College of the Air Force

### **Associates in Arts**

**August 2009**

Anoka-Ramsey Community College, Anoka, MN

## TECHNOLOGICAL PROFICIENCIES

**Platforms:** Windows 11, Mac OS 14 Sonoma, Canon, Nikon

**Applications:** Adobe Creative Suite CC, Acrobat Pro, Microsoft Office 365

Knowledge of HTML and CSS, familiar with PHP and javascripting

## ORGANIZATIONS

AIGA Opportunity Committee

July 2011–April 2012

AIGA Student Group, Vice President

May 2011–December 2011

---

 *Think dapper thoughts!*