



AUSTEN ADRIAENS

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WORK EXPERIENCE

Landscape Designer, MT Carpenter Landscape Inc., Isanti, MN December 2013–Present

Draft detailed landscape designs using CAD based software for residential and commercial properties
Designed, developed, and maintain multiple company websites
Responsible for photographing and sharing completed projects on different social media platforms

Contract Interactive Designer at Target, Dahl Consulting, Minneapolis, MN November 2012–December 2013

Collaborated with other contractors and ad agencies to meet and exceed internal Target team member requests
Created wireframes and user interface designs for mobile apps used by Target team members
Assisted in the front-end development and coding of numerous microsites

Junior Designer, Ideas that Kick, Minneapolis, MN April 2012–November 2012

Assisted in designing multiple package design projects when partnered with senior and junior designers
Led own projects in partnership with copywriters
Worked with dielines and keylines to prepare final mechanicals for print handoff
Designed and coded the Studio Pink website

Still Photographer, Air National Guard, St. Paul, MN August 2012–Present

Acquire imagery in controlled, uncontrolled, and combat environments
Interview individuals and writes captions and cover stories for all released images taken
Senior Designer on 133rd Airlift Wing Gopher Flight Plan, which received first place in graphic/illustration
2015 NGB ANG Media Contest

Digital Design/Production Artist Intern, Fallon, Minneapolis, MN January 2012–April 2012

Worked closely with producers, UX designers, creative directors and production artists to create a universal email template for Cadillac, which included the innovative use of HTML5 video
Created banners and storyboards for Cadillac's online advertising that required an understanding of Adobe Flash
Collaborated with UX designers creating simple and effective layout solutions for Cadillac's mobile site
Tasked with collecting, organizing and finalizing digital design assets on the Cadillac account

Graphic Design Intern, Capsule, Minneapolis, MN October 2011–January 2012

Proofed packaging templates and made appropriate corrections
Initiated redesign of the company's advertising and social media material
Created mock-ups for client presentations, which demanded a strong understanding of Adobe Illustrator

Graphic Design Intern, Grandpa-George, Minneapolis, MN July 2011–September 2011

Responsible for creating in-house promotional material
Collaborated on group projects with a dynamic team of designers
Produced web layout work that required an understanding of HTML and CSS

EDUCATION

Bachelor of Science degree in Graphic Design December 2011

The Art Institutes International Minnesota, Minneapolis, MN

Possess a strong sense of design concepts and strive to exceed expectations
Participated in the tutor program giving guidance in Adobe Illustrator, Adobe Photoshop, and Adobe InDesign
GPA:4.0

Associates in Applied Science Mass Communications February 2016

Community College of the Air Force

Associates in Arts August 2009

Anoka-Ramsey Community College, Anoka, MN

TECHNOLOGICAL PROFICIENCIES

Platforms: Windows 10, Mac OS X, Canon, and Nikon

Applications: Adobe Creative Suite CC, Acrobat Pro, Fontlab, Corel Painter, Microsoft Office 365

Knowledge of HTML and CSS, familiar with PHP and javascripting

ORGANIZATIONS

AIGA Opportunity Committee

July 2011–April 2012

AIGA Student Group, Vice President

May 2011–December 2011

🐶 Think dapper thoughts!